

General Assembly: Logo Change
June 16th 2021, 18:30
Location: Pieter de la Court, room SC01 and Zoom

1. Opening

Lin Hovenga opens the General Assembly at 18:05. She says that people who are joining the General Assembly via Zoom can vote as well and when they speak everyone at the faculty is able to hear them because of the microphone pointed at the laptop. Lin Hovenga asks if there are any proxies. Person 1 has 2 proxies, Iris Molenaar has 1 proxy, Person 2 has 1 proxy, Florentino Rodao has 1 proxy.

2. Announcements/Received documents

Lin Hovenga says that she has one announcement, which is that the Activities Officer, Thirza van 't Rood, wrote a report of the Itiwana Day. This will be uploaded on the website soon, so everyone is able to read it. Lin Hovenga gives the word to the Treasurer, Roxanne Hendrix, to say something about the switch of banks.

Roxanne Hendrix explains how she wants to make Itiwana more sustainable. The association will either switch to Triodos Bank or Regiobank and she will investigate this more thoroughly with the next treasurer over the summer and the beginning of next academic year.

Lin Hovenga asks the Secretary, Rémi ten Hoorn, if she received any documents or questions that need to be discussed. Rémi ten Hoorn says she did not.

3. Establishing agenda

Lin Hovenga explains the agenda of that night. She talks about the logo change and the financial things that need to be discussed.

4. Establishing voting committee

Lin Hovenga explains how the voting can be quite a confusing process that night, so she will explain this extra during agenda points 10 to 13. A voting committee must be established.

In the faculty, we will be counting hands for the voting. Person 3 and Roxanne Hendrix will be the voting committee here.

In the Zoom, raising 1 hand means that you vote once. If you have a proxy, you raise 2 hands. Lin Hovenga asks who wants to be in the voting committee of the online room.

Florentino Rodao and Thirza van 't Rood are the voting committee here.

Roxanne Hendrix says that people who are in the Zoom cannot see the PowerPoint presentation. Lin Hovenga will try to fix that with Roxanne Hendrix.

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Iris Molenaar says that she is confused about the voting process, as people in the Zoom are saying that they should type in the chat to vote, instead of raising their hands.

Rémi ten Hoorn asks Lin Hovenga to repeat how to vote for clarification.

Lin Hovenga explains that you should raise 1 hand if you vote once, and 2 hands if you have a proxy. Typing in the chat is not for voting.

There are 17 people present at the faculty, 4 people in the Zoom and 6 proxies, which means there are 27 voters in total.

5. Voting minutes General Assembly: Midterm Evaluation, 03/03/2021

Lin Hovenga explains how the voting will work; you can vote in favour, against or withhold.

Votes for the minutes of the General Assembly: Midterm Evaluation.

22 votes in favour

0 votes against

5 votes withholding

Lin Hovenga says that 22 votes are in favour and that there are five withholds, so the minutes have been approved.

6. Transfer contribution system Itiwana

Lin Hovenga gives the floor to Roxanne Hendrix to explain the financial part of the General Assembly.

Roxanne Hendrix says there are some problems with the PowerPoint. Lin Hovenga will try to fix this.

Roxanne Hendrix talks about transferring the contribution of Itiwana, as there is finally enough money to do this. The contribution system now is not useful. Now, every board pays for the year before it. So last year, the contribution was paid by this year's members. Because of Covid-19 there is a lot of money left, which will be used in the buffer. Next year, Itiwana will not take any contribution and Board 29 will pay their own year with the contribution they get from academic year 2021/2022.

Lin Hovenga asks if there are any questions regarding this.

Person 1 asks how much the buffer is at that moment.

Roxanne Hendrix says it €4200. This is not enough for the transfer, but there will be added more money to it at the end of the year.

Person 1 says that, to clarify, the change is now, so the money of this year will not be used for this year, but for next year.

Roxanne Hendrix says this is correct. The money from next year is not going to be used for this year, which is something that always happened.

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Person 4 joins at 18:53 (28 voters)

Person 5 wonders if, as there is so much money left because of Covid-19, the contribution paid for the membership of members was actually worth it. Was the membership worth the money?

Roxanne Hendrix explains that the whole thing with the contribution happens because we want to make sure members actually pay for their own year, in order to make things more even. It is true that members could not do as much as in other years, but the board still did as much as possible and organized as much activities as possible, so she thinks that the contribution is still worth it. Besides, when there is some money left, the next treasurer can use the money for bigger things next year, especially when members pay for their “own” year and there are more members and thus more money.

Person 5 asks, for clarification, if Roxanne Hendrix actually added more money to the saving plan that was made a while ago for the transfer of the bank.

Roxanne Hendrix says this is indeed what happens.

7. Voting contribution system Itiwana

Lin Hovenga says that there will now be voted on changing Itiwana’s contribution system.

Votes for changing Itiwana’s contribution system

28 votes in favour

0 votes against

0 votes withholding

Lin Hovenga says that 28 votes are in favour, so the contribution plan has been approved.

8. Finances study trip 2021

Person 6 joins at 18:59 (29 voters)

Person 7 joins at 18:59 (30 voters)

Lin Hovenga gives the floor to Roxanne Hendrix again. Roxanne Hendrix explains how this year the trip could not happen as planned, so there was a small trip as replacement. The budget for the trip was €3150, but only €2058,20 was realized. Originally the trip was €150, but the Travel Committee decided to give everyone who signed up for the trip €150 back. This meant that the trip was €50 in total (10 euro for each physical day).

Itiwana has then still €496,21 left from the trip. This can either go to the Travel Committee of next year for a bigger trip; it can go to another committee; or it can go to Itiwana’s buffer. Roxanne Hendrix explains that it is preferable one of the last two options, as the money then really is used for members again, which is not specifically the case with the buffer.

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Amber Rademaker asks if we now vote for one of the three options specifically, or if we just vote *that* the money will go *somewhere*.

Roxanne Hendrix says that she thinks it's best to vote about the money going somewhere.

Person 8 joins at 19:02 (31 voters)

Person 5 has a question. She says that the money that goes to the Travel Committee always covers some extent of the trip. When each member pays €50 for the trip, does this then completely cover the trip, or is some of it still paid by the Travel Committee and Itiwana?

Roxanne Hendrix explains that the contribution was from both Travel Committee/Itiwana and the members itself. This particular decision was made, because the trip is worth €50. Presenting the trip for free did not seem valid because of all the work that was put into it. The money that was left went back to both those who signed up for the trip and Travel Committee/Itiwana, and by this it goes back to the members.

Person 5 asks whether part of the expenses are therefore still covered by the Travel Committee.

Roxanne Hendrix confirms this.

Person 5 says that is great.

9. Voting finances study trip 2021

Lin Hovenga says it's time to vote about the finances of the study trip.

Votes for finances study trip

31 votes in favour

0 votes against

0 votes withholding

Lin Hovenga says that 31 votes are in favour, so the finances of the study trip are approved.

Person 5 leaves at 19:07. She gives her proxy to Florentino Rodao (31 voters).

Lin Hovenga proposes a short break at 19:07 before the logo change will be discussed. The break will last until 19:12.

Short break

Person 9 joins at 19:12 (32 voters)

10. Logo Change: Explaining today's procedure

Lin Hovenga first explains all the steps of how the discussion and voting will go.

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First, there will be voted on not using the current logo anymore. The reason for this is that they wanted to move forward, and they think that even though the logo has beautiful memories it is outdated and therefore it is time to let go of it and have a clean sheet. Maybe during the GA there will be decided on a new logo, maybe it will take a bit longer. But discarding the current logo means that Itiwana will be logoless for a while.

Lin Hovenga asks if there any comment, but there aren't any. She then explains that after voting about discarding the logo, the new possible logos will be showed. There was some sort of logo contest and out of all the submissions a few designs popped up. Iris Molenaar and Wilke Geurds were the designers who made a couple final designs based on these logos. In the end, four final logos were made.

Person 10 joins (19:14) (33 voters)

Lin Hovenga explains that this means that there has to be voted five times before the acceptance of the new logo.

First there will be voted against the current logo.

Then, there will be voted in 'favour/ against/withholding' for each of the four logos.

Lastly, you can vote for going logoless, in case people do not like any of the logos. When a logo is chosen, there are still some things that can be changed, but there is the intention to choose one final logo.

Lin Hovenga summarizes what will happen. First there will be voted about discarding the current logo. Then the logos will be showed, and there's a break to let all logo's sink in, then there will be the voting about all four logos. After that, there will be a discussion about what people think about this logo. *Then* there will be a final voting round, to approve the final logo that was voted on the most.

Person 1 wants to know when it was time for discussing the logo.

Lin Hovenga says that this will be after the voting. There will then be a discussion about what the final logo will look like.

Person 1 wonders whether it does not make more sense to do the discussion before voting for the logo. First show the logos, then after the break a discussion, and *then* voting on preferences.

Iris Molenaar has a question. She wonders where the option of going logoless was mentioned, as it was not communicated anywhere. She thinks it would be nice if this was communicated clearly beforehand. Or did the board just come up with this?

Lin Hovenga thanks her for bringing this up and says it is a valid point. This option was added because during the Itiwana Day there were a lot of people who thought a logo change might be too soon. She says that we can, of course, wait forever to make a change, but this won't be progress. By giving people the option to vote for *going logoless until further notice*, things will change, but there is also not the obligation to choose a logo.

Person 7 has two questions. She says that at that moment, discarding the current logo is before the actual logo. She wonders if there is an option to vote only for discarding the logo when a new logo has been chosen, as she is not very in favour of going logoless.

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Person 10 agrees.

Lin Hovenga says it is a fair point. She thinks that if you do not agree with going logoless, you should vote against discarding the new logo.

Person 7 says that we only go logoless if we cannot find a new logo today, because people can go against the current logo, but do also not want to be logoless.

Person 13 wonders if we can add a new option during the voting, a sixth option that says that we go back to the old logo.

Person 7 says that it is more about giving the option to keep the logo. Now, there is no chance to keep the logo at all. There should be an option of *discarding the logo until a new logo has been set*. She doesn't want to continue with this logo, but she also doesn't want to be logoless.

Lin Hovenga thanks Person 7 and asks her to take into account why she doesn't want to be logoless.

Person 7 says that she personally doesn't think that it is very realistic, especially when you want to promote the association for new members. Promoting the association without a logo is kind of weird. It is then just an association called 'Itiwana', which is already cultural appropriation, without anything. It is then better to explain the current logo.

Person 1 comes up with the idea to have a third option during discarding the logo, which is *discard the logo under condition that a new logo will be approved*.

Amber Rademaker says that he means that everyone can vote either in favour, in favour of going logoless or in favour under the condition that a new logo will be approved.

Person 8 says that she thinks that is what Person 7 tried to say.

Florentino Rodao says. That it might be good to be flexible. First a discussion, then voting. If we decide to go logoless, then there is a discussion afterwards where we will talk about whether we want to maintain our previous logo or not at all, or if we want to have our logo for another year or so.

Person 7 says that she stays with her point. Even if you have a discussion beforehand, you still need to have that discussion about what you're going to do when logoless is the outcome. Have a discussion before the voting and go into detail, then everything is perfectly clear during the voting.

Person 13 says that we can do what Person 7 proposes, but we can also discard the logo when we approve the new logo. First, we should show the possible logos, then we vote for preferences, then there's a discussion about the preferences. Afterwards, there's the official voting where approving the new logo goes hand in hand with discarding the old logo.

Lin Hovenga says that is sort of the same as installing the new board. The old board will be discharged when the new board has already been installed.

Person 7 wants to clarify that she is not talking to get her own preferences, but she just wants to point out the function of the General Assembly, which means that every option should be available - therefore also going *not logoless*. Discussion is important, but there also should be an option to vote immediately for discarding. We should not exclude ideas.

Lin Hovenga says that Person 7 is right and gives the floor to Person 8.

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Person 8 says that she forgot what she wanted to ask, but when you make a choice, you should have the chance to make that option when you have all the information you need. You should have all the options at the same time.

Lin Hovenga says how she likes that everyone is trying to come together about what will happen with the voting.

Thirza van 't Rood agrees with Person 7 to add the option. She does think that going logoless is not a problem, as the problem mostly lies with the new first years and how we are going to promote and present ourselves. She wants to say before the voting that not having a logo is also an option as it is also a logo. If we go logoless, then that would be the result. Instead of the logo, it will be just the name, or even a random image.

Person 15 joins 19:32 (34 voters)

Person 8 says that the discussion now is about the structure of making decisions and not about the content of *what* will be discussed. We should stay focused instead of going into the details.

Thirza van 't Rood says that what she meant to explain and visualize how going logoless would look like.

Iza Blankendaal thinks that what comes out of this discussion is that everyone agrees about one thing and that is *adding an extra option of discarding the logo after we have a new logo*.

Person 7 agrees, as that is exactly what she proposed. She says that it is good to have all the discussions before the voting.

Lin Hovenga summarizes everything. We change the order of the General Assembly. We move the voting of discarding the logo to after we present the logos, such as the voting about approving the new logo. Then there is the discarding of the logo with an extra option which is that *we only go logoless if we have a new logo*. Then there is the voting of the final logo. So now, we do not necessarily have to be logoless, as discarding the logo only happens after a new logo has been approved.

Agenda point 11 will be moved to agenda point 14.

Person 1 says that he is very confused.

Rémi ten Hoorn asks to please speak in the mic, otherwise the people who are joining via the Zoom cannot hear anything that is being said.

Lin Hovenga explains that it basically means that all discussions will be held before the voting, as it is good to have all the information before we discard the logo. That is why the voting is moved to after the discussion.

Person 1 says that with this proposed plan, we thus have the discussion after proposing the logo.

Amber Rademaker explains the process again. First there is a discussion, then there will be voted on a preference of one of the four logos, then there will be voted on discarding the current logo, then there will be voted for an actual logo.

Person 1 says that it doesn't make sense to move the discarding of the current logo to the back, as there already has been voted on a new logo.

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Lin Hovenga asks Person 7 if she wants to reply, as she has her hand raised.

Person 7 refers to mid-term reports and financial reports. First everything is discussed and there are discussion moments to see whether people agree. Then, as a formality there will be a voting moment. What do you mean to say, Person 1?

Person 1 is trying to say that the order doesn't make sense. He thought it would be better to vote for a new logo first and then afterwards there will be a vote for discarding the old logo.

Person 13 thinks people are confused about what voting for preferences entails. It is exactly what it is called: just a preference. So, first we vote for preferences, which is more an informality than a formality just to see what people like. Then, we will discuss the preferences, and after that we will vote.

Lin Hovenga asks if everyone gets what will happen now.

Some people say they do not understand.

Iza Blankendaal proposes to just show all four possible logos now.

Thirza van 't Rood wrote what will happen in the Zoom-chat.

Rémi ten Hoorn asks if Lin Hovenga can present this on the screen, so everyone in the faculty can see this list as well.

Lin Hovenga says that the faculty closes at half past nine, so we do not have all the time.

Rémi ten Hoorn says that the General Assembly can always be continued another day.

11. Logo Change: Voting to discard the current logo

Lin Hovenga gives the floor to Roxanne. A couple weeks ago there was some sort of contest, where the logo from Samoa Greeve got most of the votes. Iris Molenaar then concluded that Samoa Greeves logo was copyrighted, so we couldn't use it exactly. Therefore, the board asked Wilke Geurds and Iris Molenaar if they could change the logo to create a new logo without copyright. Wilke Geurds made some logo's that also incorporate some of the other logo's members made. It is possible to vote on all logos, and adjustments can still be made.

Person 1 wants to know how many logos were combined to make this logo. He also wants to know how many people voted on logos.

Roxanne Hendrix says the basis is from one logo and that in total 60 people voted for logos. In the end, the logo from Samoa Greeve received 12 votes.

Person 1 says that this is only 20 percent.

Roxanne Hendrix agrees, but the other logo options were also sent to the designers as inspiration, so some logos did incorporate the others.

Iris Molenaar says that it might be nice if Samoa Greeve can explain her logo.

Roxanne Hendrix says that this was already the plan, but as Samoa Greeve left she will explain it for her. She says that the idea is basically encompassing the earth. The hands in combination with the earth create an eye, which is the eye through which all of us see the world and how people see the world in different ways. Roxanne Hendrix asks Iris Molenaar if she would like to say something about how she created her designs.

Iris Molenaar says that she first wanted to use the logo of Samoa Greeve in its original form, but because of the copyright she transported it into a different design. Samoa Greeves logo felt very intense, while the logo she created feels softer and less intense. She also used a softer colour. She changed up the globe specifically, because most globes only present a few continents. Since the globe should include every continent, she chose for a design that represents the world and not per se the continents. She says that she thinks that this is also problematic about Wilke's globe, as continents are lacking here. Iris Molenaar also tried to keep her logo more simplistic.

Roxanne Hendrix says that Wilke Geurds could not be present during the General Assembly. She explains how Wilke Geurds had a lot of ideas which she made on really short notice. She used a lot of inspiration of the comments of members, such as the Itiwana colours and other logos that were voted on. Roxanne Hendrix wants to clarify that she further doesn't know exactly what Wilke Geurds meant with her logos.

Lin Hovenga speaks again. She explains how the voting goes again. First voting for the first logo (in favour, against, withholding), then voting for the second logo (in favour, against, withholding), then voting for the third logo (in favour, against, withholding), and then voting for the fourth logo (in favour, against, withholding). In the end we can see which logo most votes, and which one we can sue. When you really like a logo, but dislike one things specifically, you can say this, as things can still be changed. Just vote for what you like and not like. She asks if everything is clear.

Thirza van 't Rood asks Lin Hovenga to explain what it means if you vote in favour, withholding or against.

Lin explains that when you vote in favour, you like the logo. When you vote against, you are not that happy with the logo and do not want it to become the new logo. When you withhold, then you don't have an option and/or don't know if you want the logo.

Person 14 asks if you can vote for multiple logos.

Lin Hovenga says that you can.

Person 7 says that she thought that there would be a discussion first.

Lin Hovenga says this is correct, but that this was just to explain the voting from the beginning.

Person 10 thinks that it does actually make sense to vote for preferences first, so we know what logos to discuss. If nobody votes for a certain logo, then we also do not have to include it into the discussion.

Lin Hovenga asks if people like this idea.

Person 7 says that she doesn't. In terms of a logo change, we should not adapt because of a short amount of time. If you discard a logo based on your preferences, then you do not know yet how it can look like after adaption, which can become clear after discussion. If someone doesn't like a logo

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because of the colours, then all changes that can be made to it will not even be incorporated as this is excluded from the discussion. It is better to discuss first what about the logos can be adapted.

Lin Hovenga asks whether it is better to have a break first to process everything, or to just go into the discussion immediately.

Person 10 says that it might be good to have a discussion first, after which there's a break to process everything.

Lin Hovenga starts the discussion.

12. Logo Change: Discussion about the 4 logos

Lin Hovenga asks who wants to kick off the discussion.

Person 1 comes to the stage. He says that he is aware that there was voted on a concept to have the hands and the earth, but he thinks that it fits very well for anthropology, but not for Itiwana. All the logos look like they belong to NGO's or corporate logos and not to a study association. They look like logos from companies that try to greenwash themselves. It is very general and anthropological and not something we can attach to, and something we can recognize as Itiwana's logo. It is just an empty symbol. He thought Veronie Rouschop's idea was very nice, to have an ordinary object as a logo, as that is what Itiwana does: having silly things and making it personal. These general ideas do not really fit to Itiwana. It is important to relate to a logo.

Lin Hovenga asks if anyone wants to respond.

Person 8 says that she understands what Person 1 means. We should keep in mind that it has to be personal, but this is also something that you do through time. Besides, the design also must be something that can be printed, while this was not possible with a lot of logos that were submitted. Considering that the logo has to be printable wasn't done for many logos.

Amber Rademaker says that she understands what Person 1 says, but that we also have Poller as a mascot, which is already something we can attach to. Something we can attach to doesn't have to be in the form of a logo, but can also be a mascot, like Poller.

Person 7 agrees with Amber Rademaker. It can happen that people do not identify anymore with something random we choose now in a couple years, and a logo like this is more anthropology-related. It might be more sustainable and for the long term. People will change, and Itiwana will change along.

Person 17 agrees with Person 1, because she really thinks that what a study association is will not change. A study association is for creating friendships and getting attached to fellow students. We're doing the same study, anthropology, and we do study-related things together, but we also do other things together that are not study-related. The logos we can choose from now represent the study, but not per se Itiwana, where we are not only doing things that are anthropology related-but also other things.

Iris Molenaar says that she gets what everybody is saying, she just visualized Samoa Greeves logo. She agrees that the logo could be more fun, but the problem with choosing an object is that it can be very hard. She gives the example of a spoon and attaching feelings to this random object as the logo,

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but it can be hard to transfer this attachment or a new generation of Itiwana members. If something is personal is different for everyone. Getting too personal with a random object can also exclude other people who were not there when the random object was chosen. But she does agree that it can be more fun and less anthropology related.

Person 8 agrees with Iris Molenaar that logos do not have to be too personal. She agrees that it could be more fun, but it doesn't have to be extremely personal as it is still an official image and an image for promotion. About the objects she says that objects are never neutral and always cultural, so you should always keep in mind the cultural and social aspects related to them. Her main point is that this discussion about the logo has been going on for the last months. It happened chaotic, which shows that choices and logos like these are professional design choices that need to be made very carefully. The logo contest was chaotic, and things weren't structured well. She thinks that a lot of things went wrong in the process and that we now lack the process of actually coming up with a new logo.

About the personal thing in the logo Person 7 says that you can also choose to interpret different objects within a logo. The core essence of the study association is not really embedded in the logo, but you can also interpret the globe of Iris Molenaar as a disco ball. That double interpretation can also be nice.

Iza Blankendaal says that she cannot unsee the disco-ball anymore.

Thirza van 't Rood says that she agrees with Person 8 that a logo should be established carefully, but they should also be a good design, which these logos are. She doesn't really see why another logo does not have these qualities. If we choose a random object, then it could be just as well designed as this logo. If we would decide that a random object has to be embedded, then the process will be just as carefully. An object could have the same quality as these logos; well designed.

Person 11 wants to say that she agrees with Person 7's last statement that the logos can be interpreted in different way. The compass part also shows how Itiwana members come together in the middle, from all kinds of different places. It can be a logo for an NGO, but it doesn't have to be. It can be a fun Itiwana logo.

Person 12 says that she misses the whole idea from Kenny, the idea with the spiral. He introduced this during the Itiwana Day and he is from the Zuni, so maybe we can use this as he came with it.

Iris Molenaar explains that this symbol sadly has been used already. If we want a logo that is not cultural appropriated, then choosing a logo and symbol that is already questionable is difficult. Design-wise it is a very interesting symbol, but the spiral has been existing quite some while now, so it might not be good to use that. She also explains that she was also not part of the logo contest and just tried to create something new, but she also didn't want to end up with something that was questionable and enter a grey area. That is also why she used the globe without continent.

Person 12 and Lin Hovenga thank Iris Molenaar for bringing this up.

Person 8 says that earlier she wasn't referring to the design itself, but to the process. The process of designing is quite specific and in collaboration with a specific designer and style. The discussion right now shows that small problems has come up which would not have emerged if there had been a longer discussion beforehand, and a collaboration with a designer.

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Lin Hovenga says that she gets what Person 8 means. She admits that the process was rushed and maybe it would have been better to ask an experienced designer who knows what is important in a logo. However, she doesn't think that it would have avoided the discussion about the logo when an external designer has participated. Itiwana is quite informal and a logo is important, but a professional designer might not have been necessary. But she agrees that taking more time would have been better.

Person 1 agrees with Person 8 about the process. It went from a design contest to a logo, without brainstorm of what the logo entails. He is going to propose that it might be better to start a new logo designing process that entails people's voices, and not just their drawings. In this way we all come to an understanding of what the logo looks like and agree more with the concept of it.

Iris Molenaar agrees with Person 8 and Person 1, as someone who does graphic design. The WDO logo also changed, and the board used the whole summer to come up with ideas. There were brainstorms and several versions, which resulted in a logo that represented the WDO. She misses this with Itiwana. Rather, the discussion we are having right now had to take place before this moment. Now, people just created logos, while we should have come together and create ideas. We picked several elements from the drawings submitted, instead of having a conversation with everybody and *then* translating it into a logo. People do not attach to the logo, because there are several individual ideas, and they also were not attached to the process.

Lin Hovenga says that this is a good point, that we should have a longer conversation. She says to keep it in mind while voting.

Person 2 says that obviously the process wasn't perfect. However, the board asked everyone to send in what they associated with Itiwana. It was not just a drawing contest. Roxanne Hendrix, for example, also sent in an idea, and not a drawing. It was not that people were only asked to send in drawings. Regarding the fun thing: many other associations do not really have fun logos.

Person 7 firstly wants to say that she completely agrees with Iris Molenaar. There was quite a short time period and no availability for discussion. You could send in your idea and you could vote for ideas, but there was no room for discussion, while we now know that everyone has so many ideas. People could also be busy and forgot to send things in, as there was not much time to do this. Person 7 forgot what she wanted to say further.

Lin Hovenga says that she will continue, but that Person 7 can always come back to it.

Florentino Rodao is writing down what he wants to say to visualize it. He talks about three things. First of all process: he is sorry that there was not a perfect process, but proud that a logo change was started, although there are a lot of flaws. He is happy that we came this far. Then he wants to talk about perfect: he talks about a story Igor Boog shared, how a company wanted to change a logo and spent a lot of money of time in this. But, in the end, despite the efforts, there were still people who were not happy with the logo, as it will never be everyone's ideal logo. Lastly, he wants to talk about an idea: it might help to already start brainstorming on what kind of ideas about logos there are at the moment. So many people didn't speak this evening, and it might be nice to have a small round of ideas about what everyone would like in a logo.

Person 12 leaves at 20:22 (33 voters)

Person 16 joins at 20:23 (32 voters)

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Thirza van 't Rood wants to reply to Florentino Rodao. She completely agrees that the process she had been too quick and too hurried and she wants to say that she is sorry for that. We didn't anticipate all this. We just thought, okay a logo has to be changed, so let's do it. Now, looking back, it would have been better to do the brainstorming process together. Personally, she thinks that it isn't too late for that. Florentino Rodao is suggesting to do that right now, but she thinks that we should take more time for that.

Person 17 doesn't know for sure to who she is replying anymore, as a lot has been said. She agrees with Person 2 that the board did a great job arranging the Logo Change and Itiwana Day, and everyone could indeed send in their ideas. But that doesn't take away the fact that the logos were made individually. There clearly is the need to have some discussions together about what the logos represent. Covid-19 didn't make it any easier, with all communication being online, so it also wasn't very easy for the board. She proposes to create a logo committee. The logo committee could then arrange a couple discussion evenings and include people in this process that are familiar with designing. In this way, the committee can create a beautiful logo. This also takes away a lot of pressure on the board. The board doesn't have to do this alone.

Iris Molenaar says that the whole idea of the logo and idea contest doesn't work when you're talking about a collaborative logo, a logo from and for all members. She agrees with Person 17 that a logo committee would work better. When you're just an individual giving an idea to the board, then you're not really talking about the logo, but more about an image. Florentino Rodao said that a logo can never be perfect, but, in her opinion, this process was just not effective. A committee is better, also because some people have ideas, but they do not want to say anything. There should be more conversations. Iris Molenaar wants to know what will happen now: we have to come to the consensus that something has to be done.

Person 7 wants to stress some of the things that has been said a bit more. This whole discussion was meant to be about the four logos that were projected on the screen, but it's not even a little bit about these four logos and just about the whole process. A lot of people had opinions on a logo change could not be spoken out, until now. She admits that she is a bit afraid of the voting. She is not comfortable about making a permanent decision about the logo in that moment.

Person 7 says that this whole discussion was to be about the four logos on the screen, but it's not even a little bit about the four logos on the screen but more about the whole process. A lot of people had opinions that could not be spoken now. There are also a lot of people who have a great attachment to Itiwana, but who have been in the back due to Covid-19. Person 7 is afraid of the voting. She isn't comfortable about making a permanent decision about the logo right now. If people are voting, she will do this as well, but she actually doesn't want to vote this day. Maybe it is better to vote on to what extent we actually *want to vote*.

Person 8 agrees. She proposes an idea, which is not an idea originally of her, but she thinks that it's good. She thinks that it is good for the board to make a plan for one or two years on what to do. Here, you can combine the problem of the logo with the name immediately and the relation to cultural appropriation. It will be a bigger and better step. The board already has a lot of responsibilities, so it might be better to make a plan for the upcoming years. This lightens the pressure on one single board and can make the process a lot smoother.

Person 14 wants to say that she thinks that board 28 started a process, which shouldn't be taken as nothing. There were a lot of logos with elements. Maybe we can combine them more and have a

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combination of what we think of all the logos from the contest in general, as it also shows what kind of ideas members had. She thinks that we can still take those ideas and drawings, and the ideas in those drawings, into account.

Thirza van 't Rood agrees that the board indeed started the process, but it is clear that it is not finished yet and that members do not feel that it's done. As not all members feel like the process isn't finished yet, then it isn't. She refers to Person 7, and says that it might be an idea to vote on whether we are even going to make a choice now.

Iris Molenaar wants to react to Person 14. The logo contest was individuals giving ideas, not a collaboration. A design contest doesn't include interpretation and having conversations with other individuals.

Person 17 thinks that the logo contest was great for creating ideas. She also answers Person 8 and says that she believes that two years is too long for making a decision. The logo is still culturally appropriated.

Person 7 wants to stress that this is not a personal attack to board 28, as it is already great that they started this process.

Rémi ten Hoorn says that she wasn't sure if she should say something, but she had this in her mind for a while and just wanted to say it. She was happy with what Person 7 said. Indeed, the process was rushed, and she doesn't want to speak for the whole board, but she thinks that many of them might have panicked a bit. Suddenly there was a lot of pressure because a logo change had to happen and it really felt like this had to happen immediately, within a timespan as short as possible. The board knew there wasn't enough time, but they also knew that something had to change soon. There was a lot of brainstorming within the board and a logo contest seemed the best method within the limited time, but it of course could have been better with more time. There was just a sudden panic and stress because of all the pressure that fell on them.

Lin Hovenga says that we should take time for choosing a logo. People attending the General Assembly see it as a group effort, so we will not vote for a new logo this day. Will we then vote for *discarding the logo, under the condition of getting a new logo?*

Thirza van 't Rood says that we can also vote for a substitute.

Rémi ten Hoorn says that this might be chaotic.

Person 10 says that it might be important to first make a plan of what we are going to do now, then vote afterwards.

Person 11 wants to say that the board should not look at this General Assembly as a setback in the process. It is the start of a process where every member can give their opinion. It is the start of something great and they should be proud of that.

Person 2 wants to know what it means financially if the logo change will be extended. He doesn't think that the logos were designed entirely for free?

Roxanne Hendrix says that both designers were, of course, paid.

Thirza van 't Rood says that, financially, she thinks that they want to make it a group effort. She expects there to be a lot of brainstorming, which will be collaborative and without financial

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compensation. For the actual design it will be the same as was done with these logos, and someone will be paid for this.

Line Hovenga says that we can make a logo committee and then save the practical details for later, because these practical things can be decided on later.

Person 7 wanted to say the same thing. We can slow everything down. Now we just have to decide on what we are going to do with the current logo. The rest of the process can be slowed down, without rushing it. Take our time and don't take rushed decisions. She wants to know if we are still going to vote for a preference of the logo.

Lin Hovenga says that we don't.

Person 10 says that it doesn't make sense for her to vote for anything in that moment, as there wasn't even a discussion regarding discarding the logo. Rather, she would like to have a meeting in a couple weeks and postpone the voting part to another General Assembly. For 28 years the mask was what we identified ourselves with, so we should definitely not rush it.

Lin Hovenga says it's a good proposal.

Person 1 says that we do have to vote on something, namely for *whether we are going to vote for any of the logos*. Do we accept the process, or not? Then we have to vote on whether we are going to vote on discarding the logo.

Person 17 agrees with Person 1. She wants to add to what Person 10 said that we should think first about what we are going to do with our current logo and how we come to a decision. What are going to do with the current logo while voting?

Lin Hovenga says that we will vote on the following: *start continuing the process and stop with the current process*. When you vote in favour, you agree that we are not continuing the current process and start a new process towards a new logo.

13. Logo change: final voting

Votes for whether the current process toward a new logo won't be continued

32 votes in favour

0 votes against

0 votes withholding

With 31 votes in favour, the current process will be cancelled and a new process towards a new logo will be started.

Lin Hovenga goes to the next voting. There will be voted on the following: *decision on postponing voting on discarding the current logo*. When you vote in favour, you agree to postpone the voting on discarding the current logo.

Votes for whether voting for discarding the current logo will be postponed.

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23 votes in favour

3 votes against

6 votes withholding

As the majority of those present are in favour, the voting for discarding the current logo will be postponed.

14. Evaluation Board and Itiwana since the GA: Midterm Evaluation, 03/03/2021

Lin Hovenga wants to know if someone wants to add something to this agenda point.

Person 11 thinks that this General Assembly didn't go as anyone expected, but this is a good thing because voting on these logos would not have been the right choice. Opening the discussion and being flexible is good and she congratulates the board on how they handled this.

Person 1 says this was the best possible outcome from the General Assembly. He didn't want to vote for either of these choices. He compliments the board and is amazed how they hold the motivation and discipline to continue their board year successfully, despite the pandemic and the difficulties it brings.

Thirza van 't Rood wants to compliment those who are taking minutes, Iza Blankendaal and Rémi ten Hoorn.

Person 17 loved the General Assembly, as there finally was some discussion. She hopes that other General Assemblies will have that as well. She wants to note for the upcoming General Assemblies and the logo process that everyone should make themselves heard. She likes board 28.

Person 7 loved the General Assembly because of the discussion. It has been very exhausting, but it was a great and useful discussion. She wants to note something, which is also important for board 29: people have a strong opinion in terms of logos, but there are also people who are not that active. Still, they want to collaborate and discuss, so try to include older years, for example considering thesis deadlines and other important dates for members higher than the 2nd year. When you do this, then it is for many people easier to join. She also wants to compliment board 28 on their motivation. There was not one moment in the year where she had the feeling that Itiwana was inactive, which she thinks is great.

Florentino Rodao is very happy with all the comments and compliments, and he wants to thank Amber Rademaker for all her communicational work regarding the logo change. He feels right about the decision that has been made.

Everyone sings Itiwana's song [JALALALALALALA IIITIIWANAA].

Person 17 is very proud of board 28. She thinks they did great and that they should not feel like this has been a lost evening. They should feel pleased and very proud. Board 28 started the conversation on the logo change, so they should be proud on this. She could not have wished for a better board.

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Person 4 says that she's very proud of board 28. They should not be sorry about the rushed process, because it went exactly how it should have gone. She really liked the process so far and thinks the General Assembly was great.

Lin Hovenga wants to thank everyone for the kind words. She says that the board doesn't feel sorry at all, and they did their best, so they're very happy with the outcome.

15. A.O.B.

Lin Hovenga asks if there is any other business. There isn't.

16. Closing

Lin Hovenga closes the General Assembly at 21:09.

Person 17 still wants to say something.

Lin Hovenga opens the General Assembly again at 21:09.

Person 17 wants to know what the plan is now exactly.

Lin Hovenga says that this is not sure yet, but there will be discussions soon with the WOM, board 28, board 29 and other members. This will be arranged after the General Assembly, but now everyone is tired, and the faculty is closing in a couple minutes, so this will be something for later. But there will come a plan.

Lin Hovenga closes the General Assembly at 21:11.